

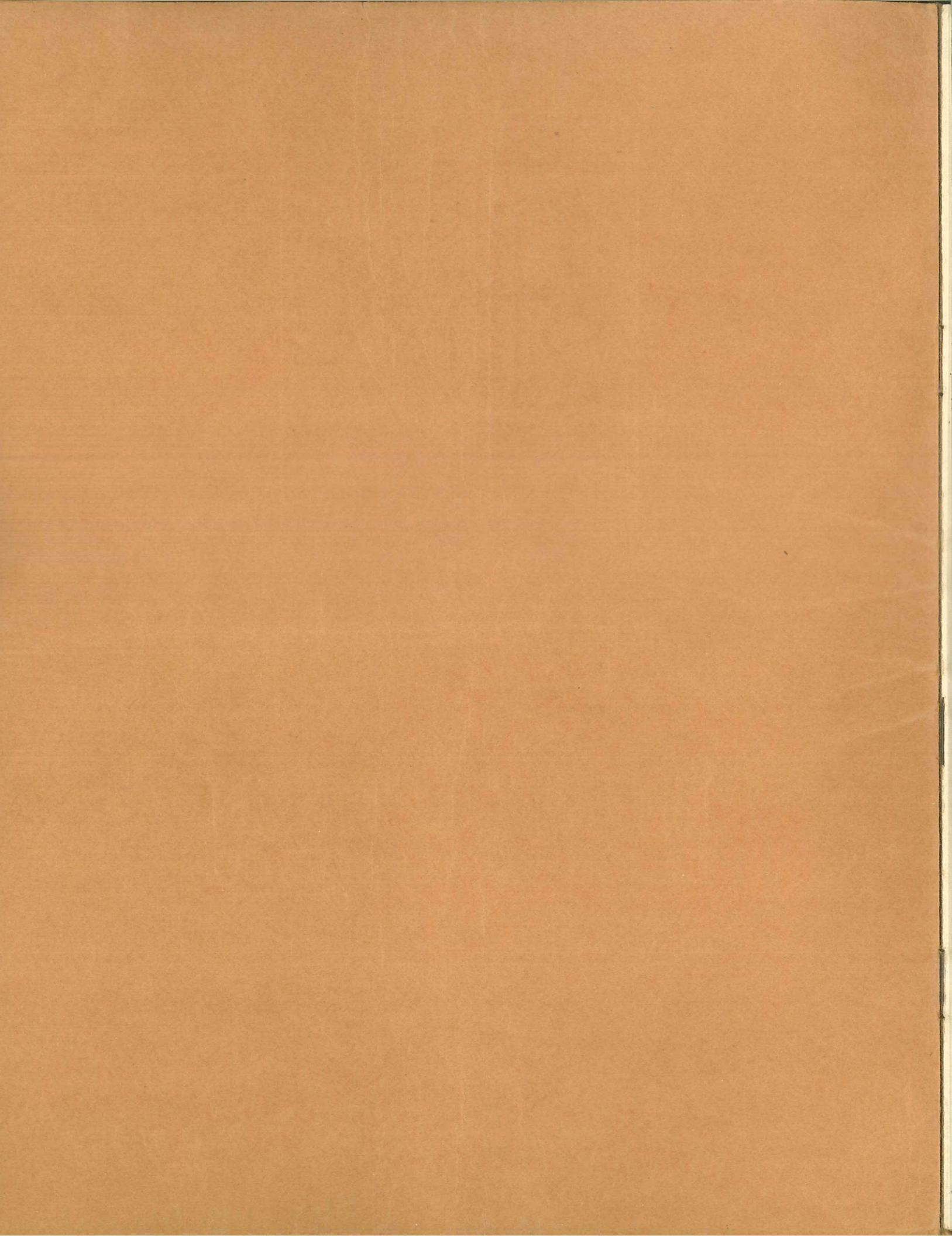


CATALOG No. 10

**FRIDERICHSEN
FLOOR & WALL TILE CO.**

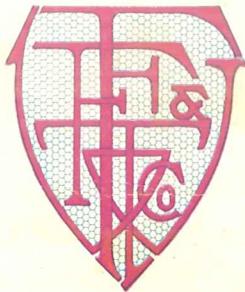


I N D E P E N D E N C E , M I S S O U R I



157.00

FRIDERICHSEN
Floor and Wall Tile Company
INDEPENDENCE, MO.



Trade Mark Registered

CATALOGUE NO. 10

Offices and Display Rooms

Kansas City, Mo., Los Angeles, Cal., San Antonio, Texas
New York City, Detroit, Mich., Chicago, Ill.

Foreword

M

MUCH OF THE CREDIT for the continued success and growth of the Friderichsen Tile Company during our many years of operation is due Architects, Builders and Tile Contractors, and if our efforts in producing this catalog will in some small measure repay these men for their enduring loyalty by making it easier for them to plan tile work and order their tiles, we will feel that we have been well rewarded. The manufacture of modern tiles requires unusual skill—a product can be only as good as the men who make it. We take just pride in our organization. The men who are responsible for the designing and production of Friderichsen Tiles are young in years and alert to every modern need and demand—yet they are old in experience and our personnel is made up of a combination of the best American and European craftsmen available in the entire country.

That the character and quality of Friderichsen Tiles themselves are all that modern tiles should and can be is proved by the ever increasing demand and by the loyalty of Tile Contractors who use Friderichsen Tiles for job after job, year after year.

The line of Friderichsen Tiles is complete and includes the leading types in both American and European varieties with a complete line of Ceramic Mosaics, glazed and unglazed. We particularly call your attention to our latest developments in Antique, Spanish, Golden Pastels ~~Pheasant~~ made into all the types of patterns and designs with a number of new presentations for floors, wainscoting, fountains, swimming pools, stairs, etc.

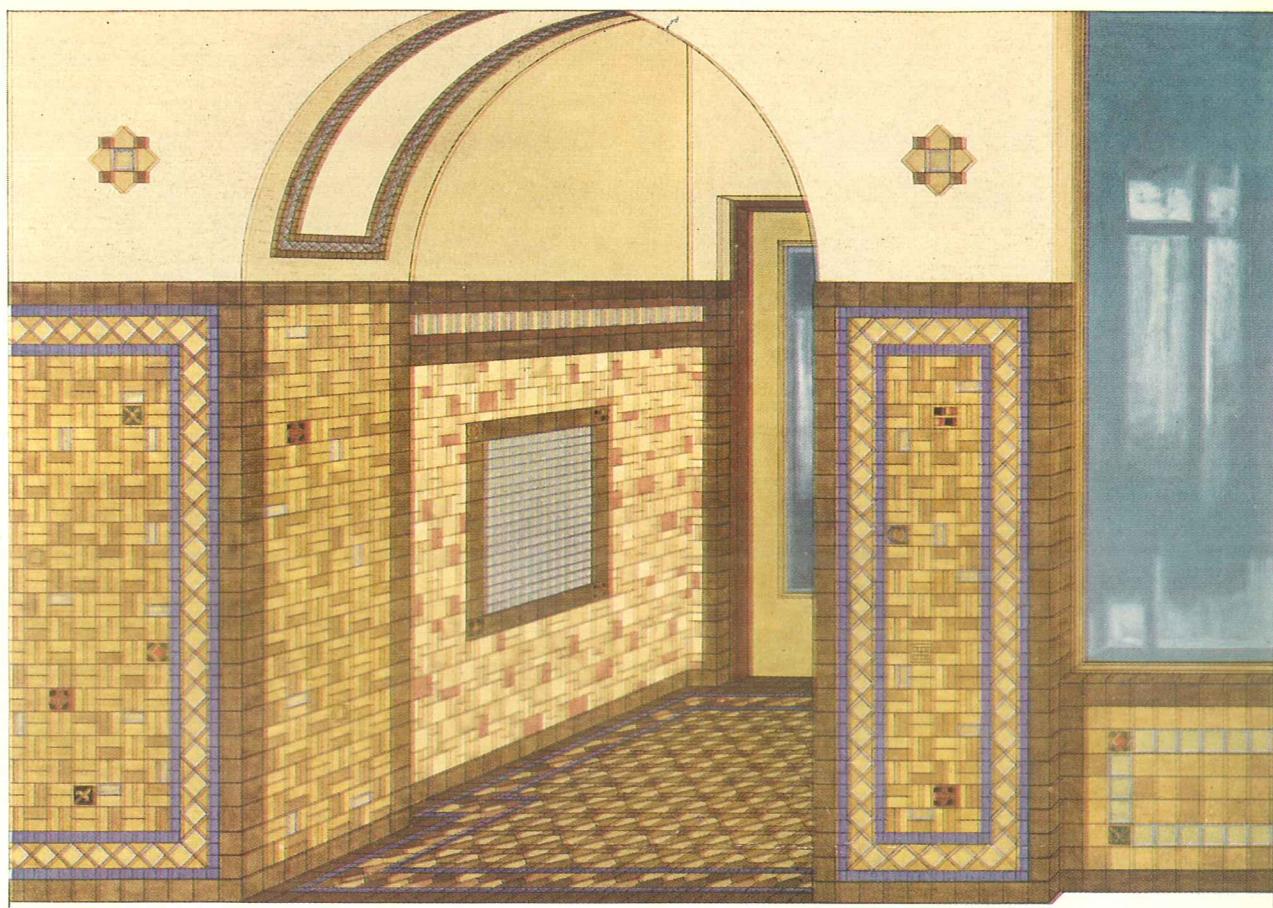
Friderichsen Non-Slip Safety Stairs have met with the unqualified approval of both Architects and Builders and we can point to many of these highly decorative installations.

Our Designing Department is at your disposal and we invite you to take advantage of the services this department can render in preparing sketches and designs along with your suggestions or to fit your individual requirements—and your suggestions and criticisms are always welcomed.

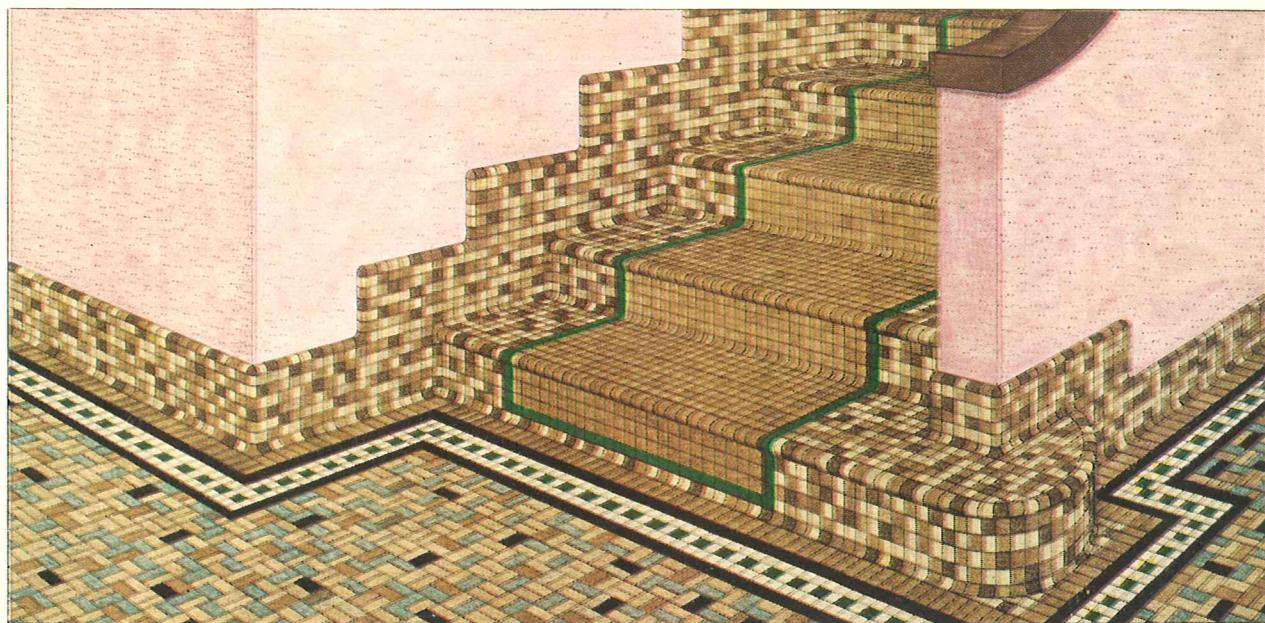
We sincerely trust that you will be well pleased with our efforts in producing this catalog and that you will keep it readily available in your files and call upon us from time to time for any suggestions or services that we can render you.

Friderichsen Floor & Wall Tile Co.
INDEPENDENCE, MISSOURI

F R I D E R I C H S E N F L O O R & W A L L T I L E C O.



TREATED IN ANTIQUE TILES



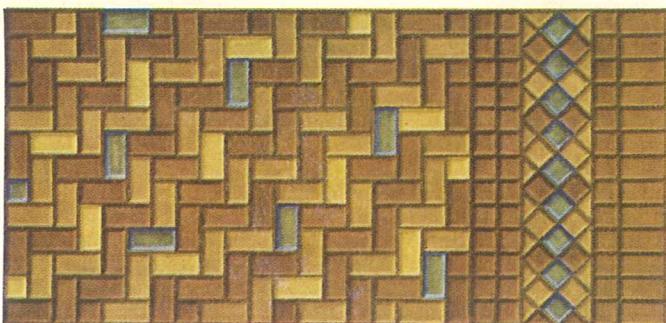
TREATED IN SPANISH TILES
WITH NON-SLIP SAFETY STAIRS

PATENTED

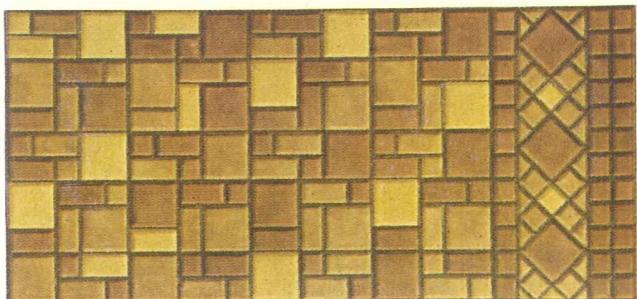
FRIDERICHSEN FLOOR & WALL TILE CO.

ANTIQUE

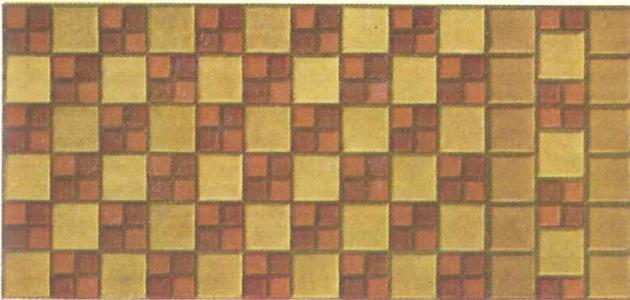
Sizes: 2" x 2"; 2" x 1"; 1" x 1" and 3" Diagonals



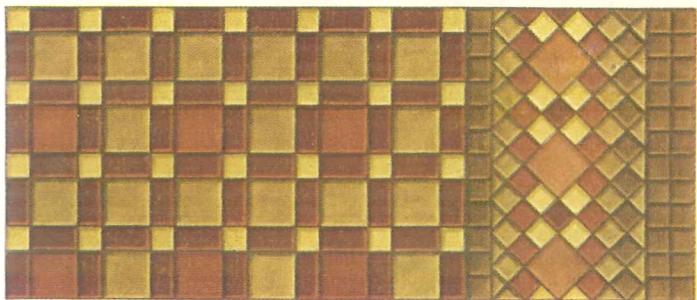
FIELD NO. 1 **BORDER NO. 1-X**
COLORS: Light Brown, Dark Brown, Buff and Golden Glint
Glaze No. 6011.



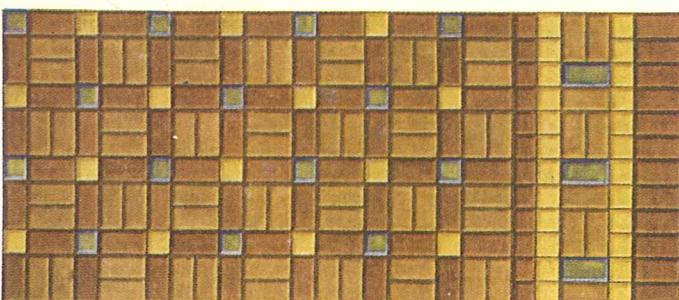
FIELD NO. 7 **BORDER NO. 7-X**
COLORS: Buff, Light Brown and Dark Brown.



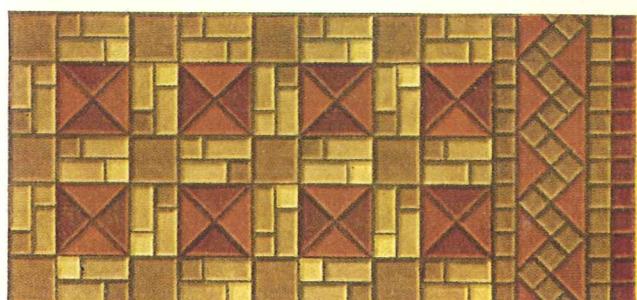
FIELD NO. 2 **BORDER NO. 2-X**
COLORS: Light Brown, Dark Brown, Red and Purple.



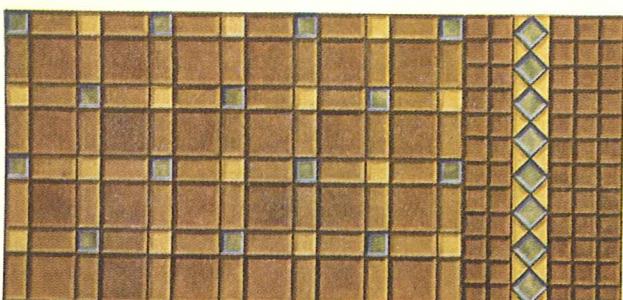
FIELD NO. 8 **BORDER NO. 8-X**
COLORS: **Buff, Light Brown, Dark Brown, Salmon, Red and Purple.**



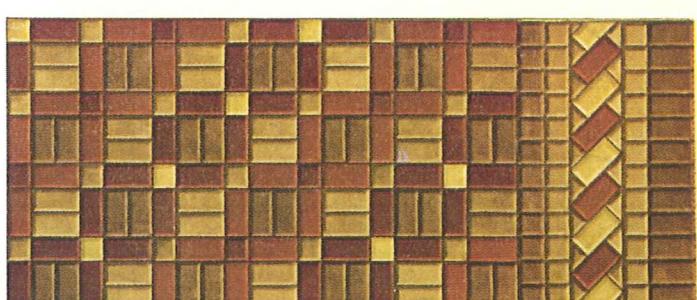
FIELD NO. 3 **BORDER NO. 3-X**
COLORS: Light Brown, Dark Brown, Buff and Golden Glint
Glaze No. 6011.



FIELD NO. 9 BORDER NO. 9-X
COLORS: Buff, Light Brown, Dark Brown, Red and Purple.



FIELD NO. 4 BORDER NO. 4-X
COLORS: Buff, Light Brown, Dark Brown and Golden Glint
Glaze No. 6011.

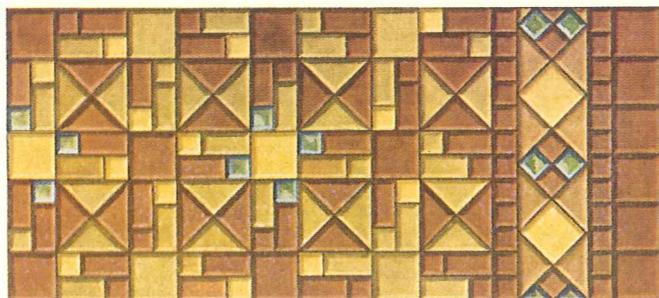


FIELD NO. 10 BORDER NO. 10-X
COLORS: Buff, Light Brown, Dark Brown, Red and Purple.

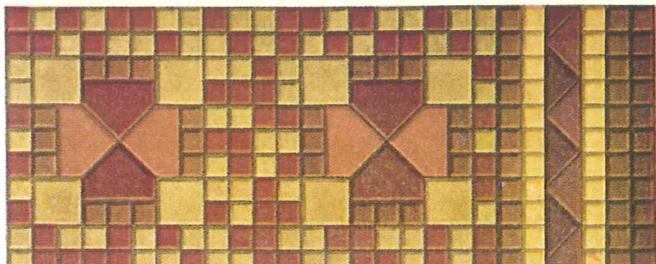
F R I D E R I C H S E N F L O O R & W A L L T I L E C O.

ANTIQUES

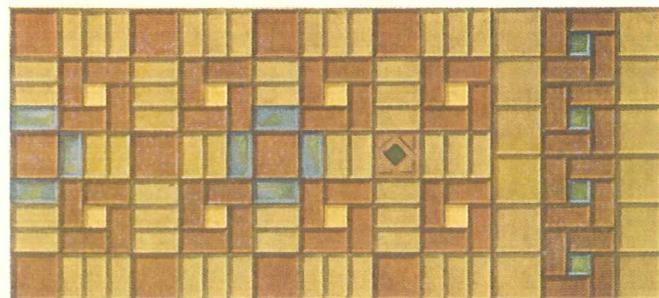
Sizes: 2" x 2"; 2" x 1"; 1" x 1"; 3" Diagonals and Pentagons



FIELD NO. 5 **BORDER NO. 5-X**
COLORS: Buff, Light Brown, Dark Brown and Glazed No. 6011.



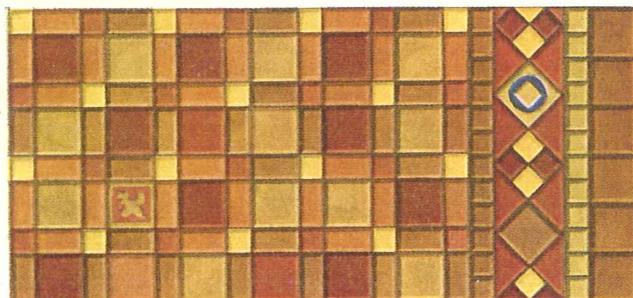
FIELD NO. 13 BORDER NO. 13-X
COLORS: Light Brown, Dark Brown, Buff, Salmon, Red and Purple.



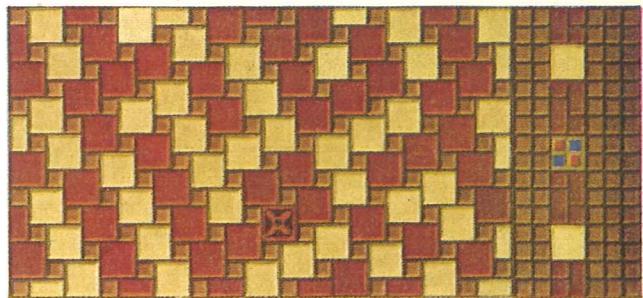
FIELD NO. 6 BORDER NO. 6-X
COLORS: Buff, Light Brown, Dark Brown and Glazed No. 6011.



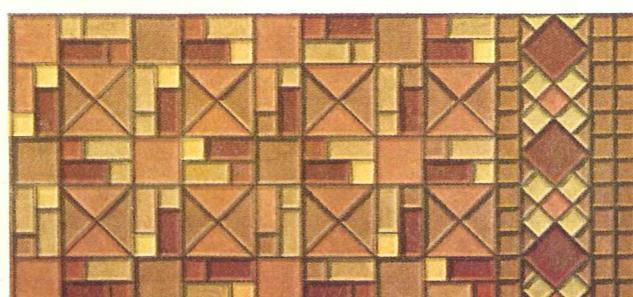
FIELD NO. 14 BORDER NO. 14-X
COLORS: Buff, Light Brown, Dark Brown, Salmon, Red
and Purple.



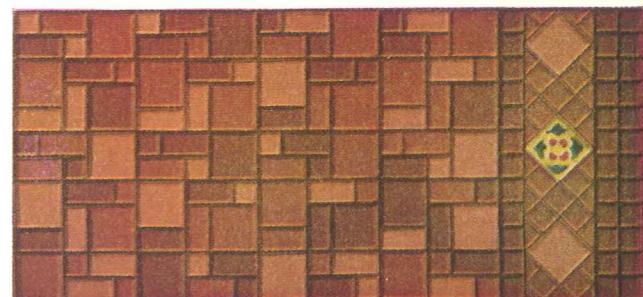
FIELD NO. 11 BORDER NO. 11-X
COLORS: Buff, Light Brown, Dark Brown, Salmon, Red
and Purple.



FIELD NO. 16 **BORDER NO. 16-X**
COLORS: Light Brown, Dark Brown, Buff, Red and Salmon.



FIELD NO. 12 BORDER NO. 12-X
COLORS: Buff, Red, Purple, Light Brown and Dark Brown.



FIELD NO. 20 **BORDER NO. 20-X**
COLORS: Salmon, Red and Purple.

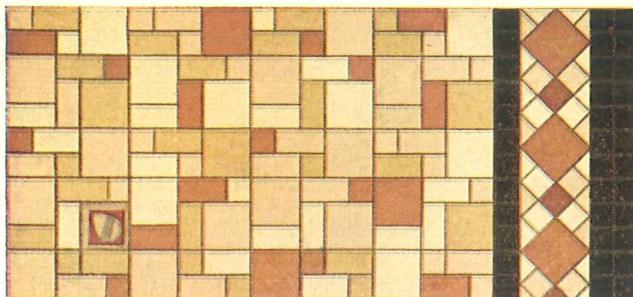
FRIIDERICHSEN FLOOR & WALL TILE CO.

GOLDEN PHEASANT PASTELS

PLAIN EDGES

Sizes: $\frac{1}{2}'' \times \frac{1}{2}''$; $1'' \times 1''$; $2'' \times 1''$ and $2'' \times 2'' - 2''$ and $3''$ Pentagon

BEVELED EDGES



FIELD NO. 77

BORDER NO. 77-X

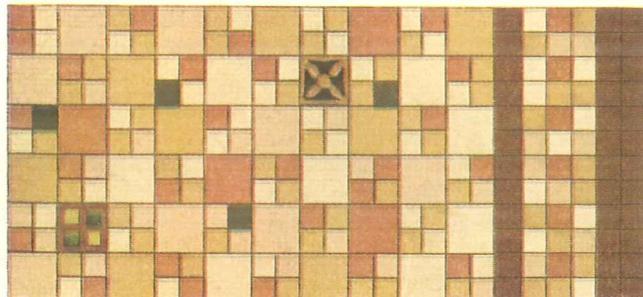
COLORS: Light Buff, Dark Buff, Salmon and Black.



FIELD NO. 25

BORDER NO. 25-X

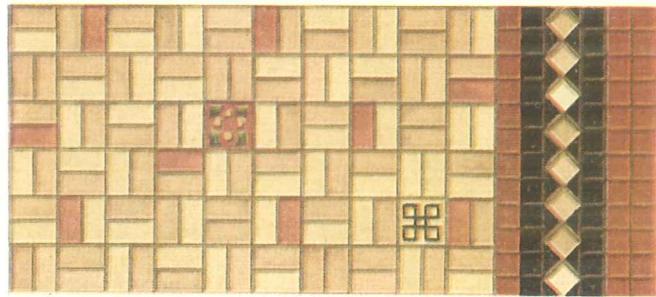
COLORS: Salmon, Light Buff, Dark Buff and Dark Green.



FIELD NO. 22

BORDER NO. 22-X

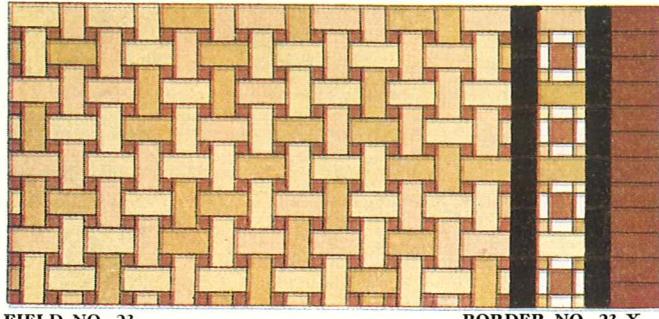
COLORS: Light Buff, Dark Buff, Dark Green, Salmon and Dark Brown.



FIELD NO. 26

BORDER NO. 26-X

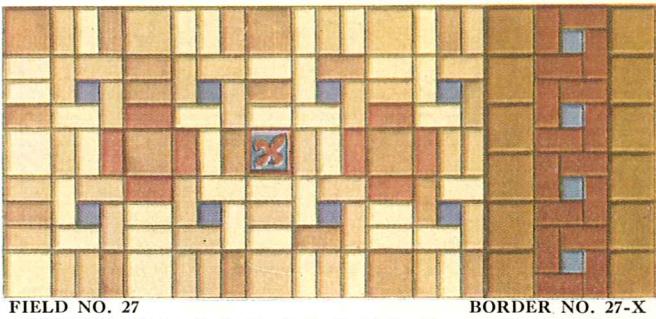
COLORS: Light Buff, Dark Buff, Salmon, Red and Black.



FIELD NO. 23

BORDER NO. 23-X

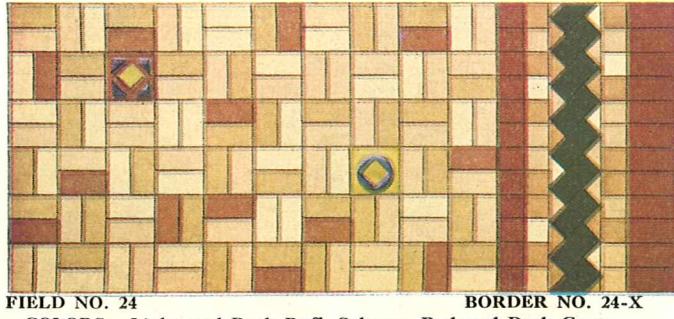
COLORS: Light Buff, Dark Buff, Red, White and Black.



FIELD NO. 27

BORDER NO. 27-X

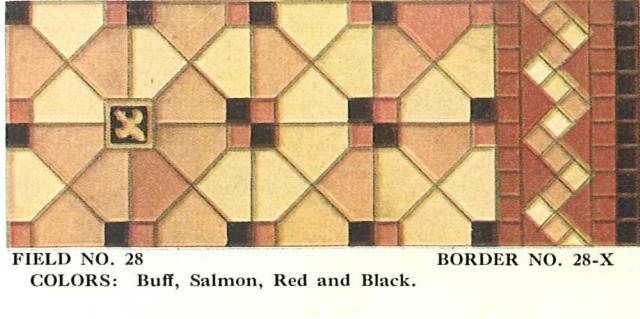
COLORS: Light Buff, Dark Buff, Light Brown, Salmon, Red and Dark Blue.



FIELD NO. 24

BORDER NO. 24-X

COLORS: Light and Dark Buff, Salmon, Red and Dark Green.



FIELD NO. 28

BORDER NO. 28-X

COLORS: Buff, Salmon, Red and Black.

F R I D E R I C H S E N F L O O R & W A L L T I L E C O.

SPANISH

PLAIN EDGES

Sizes: 2" x 2"; 2" x 1" and 1" x 1"

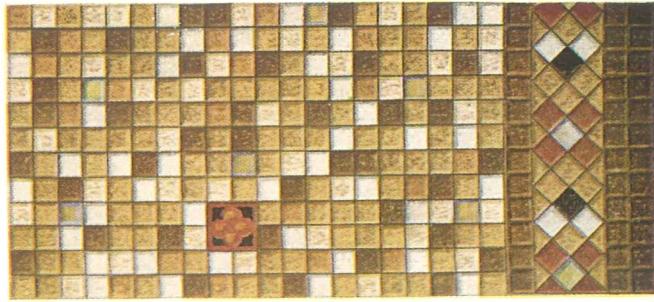


FIELD NO. 7

SHADES: No. 1, 2, 6 Red and Black.

BORDER NO. 7-X

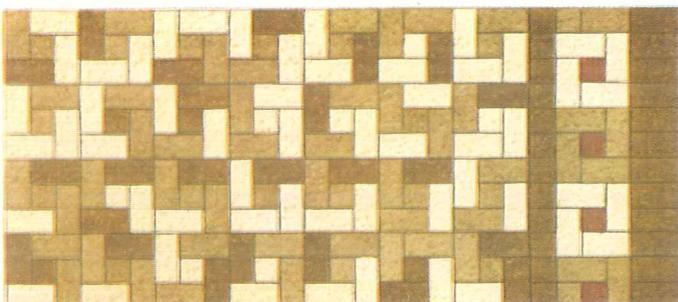
BEVELED EDGES



FIELD NO. 3

ALL SHADES; with Red, Black and Glazed No. 6011.

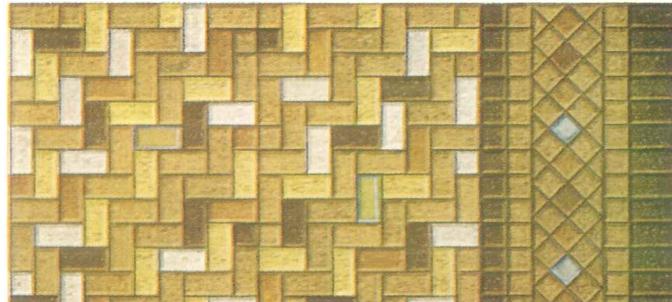
BORDER NO. 3-X



FIELD NO. 11

SHADES: No. 1, 2, 5 and Red.

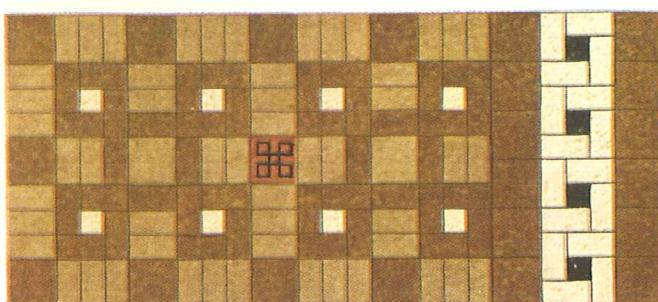
BORDER NO. 11-X



FIELD NO. 4

ALL SHADES; with Red and Glazed No. 6011.

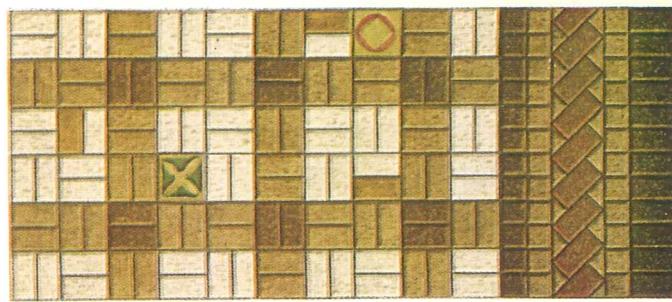
BORDER NO. 4-X



FIELD NO. 12

SHADES: No. 1, 2, 5, and Black.

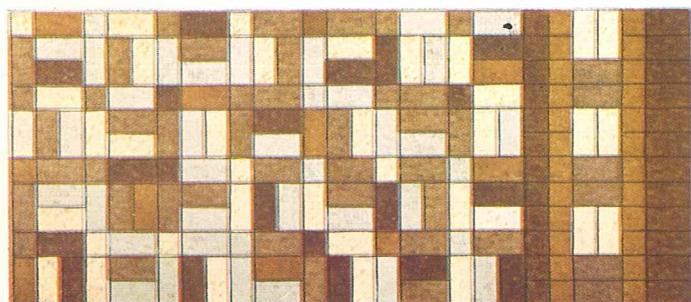
BORDER NO. 12-X



FIELD NO. 9

SHADES: No. 2, 5, and 8 and Red.

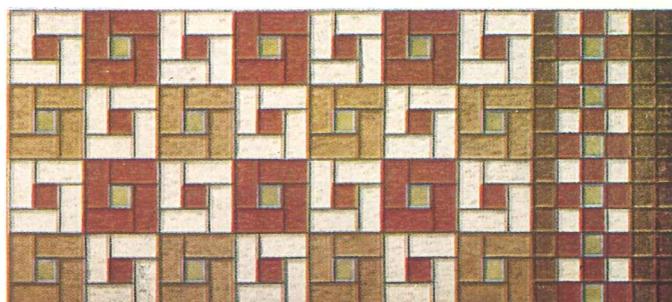
BORDER NO. 9-X



FIELD NO. 13

SHADES: No. 1, 2, 5, 6 and 7.

BORDER NO. 13-X



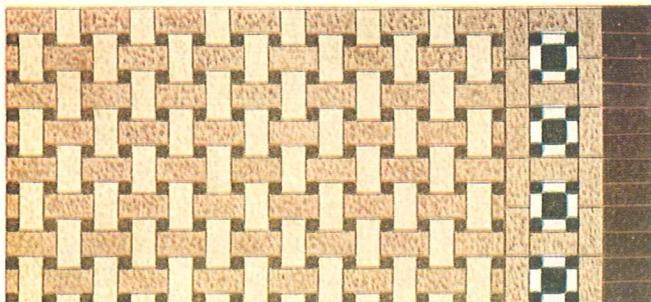
FIELD NO. 10

SHADES: No. 2, 5 and 6, with Pastel No. 10 and Glazed No. 6011.

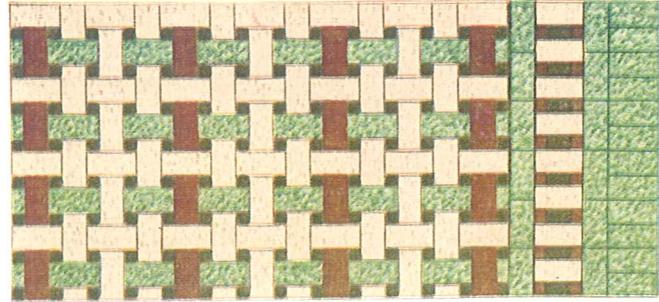
BORDER NO. 10-X

WICKER-WEAVE

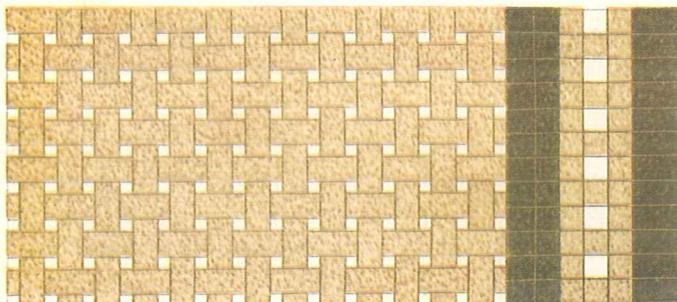
SIZES: 2" x 1" with $\frac{1}{2}$ " x $\frac{1}{2}$ " Dots. 1" x 1" and $\frac{3}{4}$ " x $\frac{3}{4}$ "



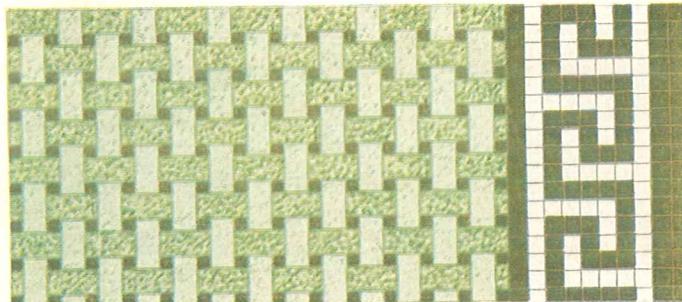
FIELD NO. 451
SPANISH SHADES: No. 2, 5 and 6; and White and Black.



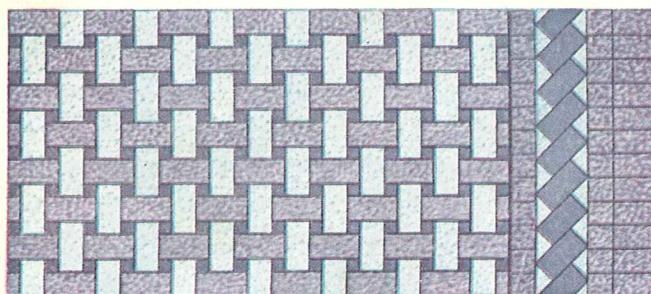
FIELD NO. 455
Pink Granite, Pastel No. 5 and Red.



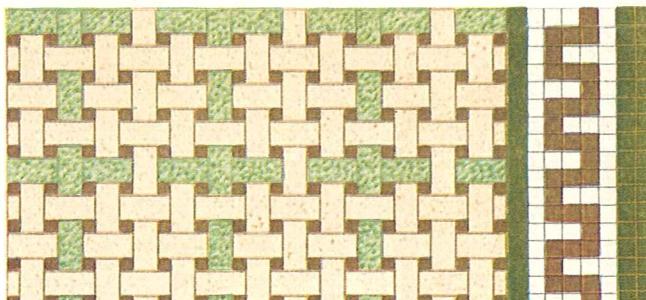
FIELD NO. 452
SPANISH SHADES: No. 2 and 5; and White.



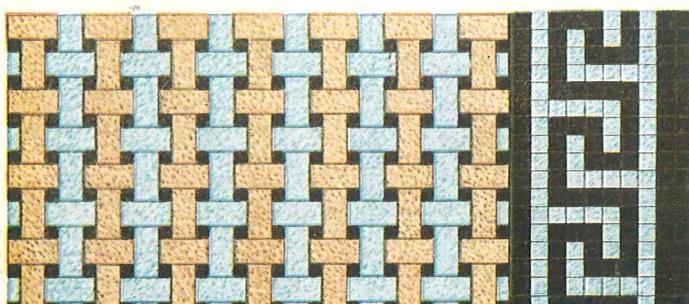
FIELD NO. 456
Pastels No. 2 and 5 and White and Dark Green.



FIELD NO. 453
Pastels No. 1 and 4 and Dark Blue.



FIELD NO. 457
Pink Granite; Pastel No. 5; Dark Green, Red and White.



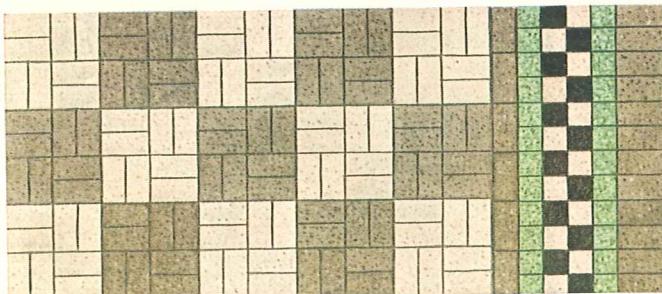
FIELD NO. 454
Pastel No. 4, Spanish No. 5 and Black.



FIELD NO. 460
Pastels No. 2 and 6 and White, Black and Dark Green.

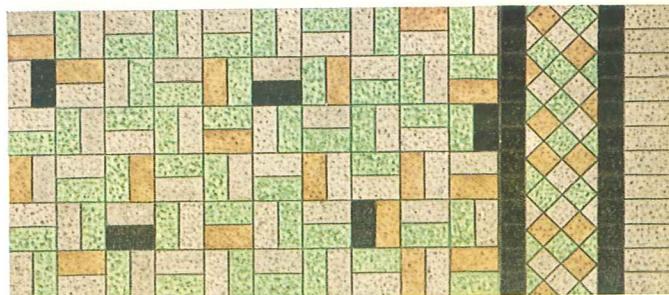
BASKET WEAVE

Sizes: 2"x1"; 1"x1" and 2"x2"



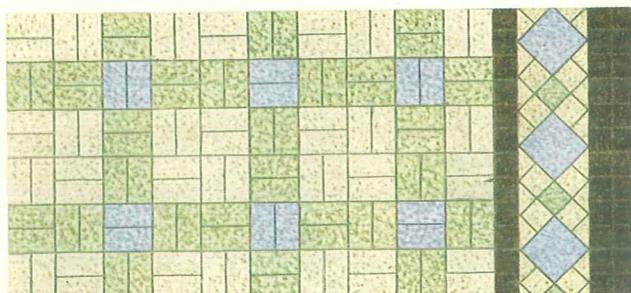
FIELD NO. 608

SPANISH SHADES: No. 2 and 8; Pastel No. 5 and Black.



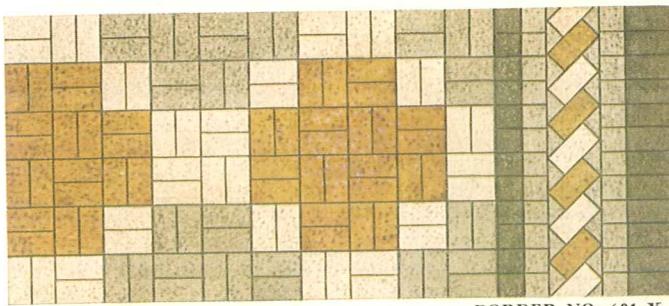
FIELD NO. 606

SPANISH SHADES: No. 5 and 7; Pastel No. 5 and Black.



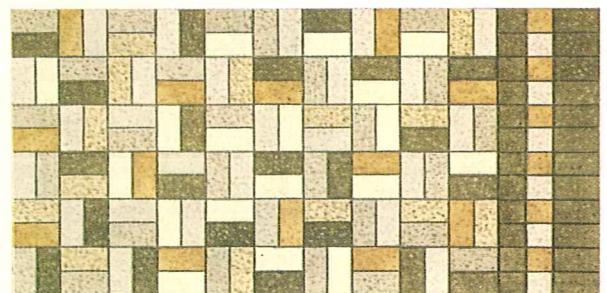
FIELD NO. 607

Pastels No. 2, 4, 5 and Black.



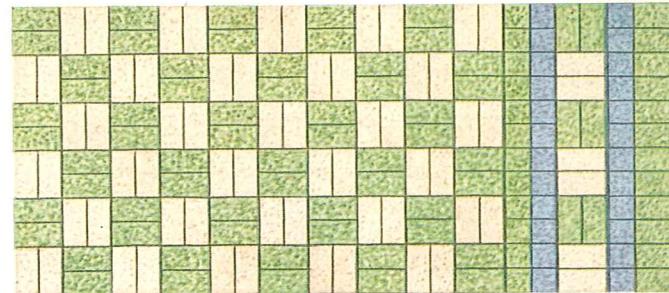
FIELD NO. 601

SPANISH SHADES: No. 2, 5, 7 and 8.



FIELD NO. 611

All Shades of Spanish.



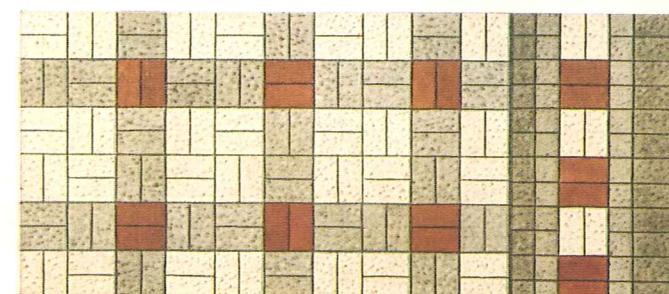
FIELD NO. 605

SPANISH SHADE: No. 6, Pastels No. 4 and 5.



FIELD NO. 602

SPANISH SHADES: No. 2, 5 and 6; Pastel No. 4.

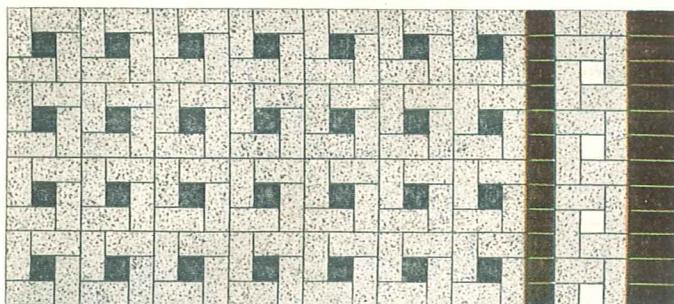


FIELD NO. 603

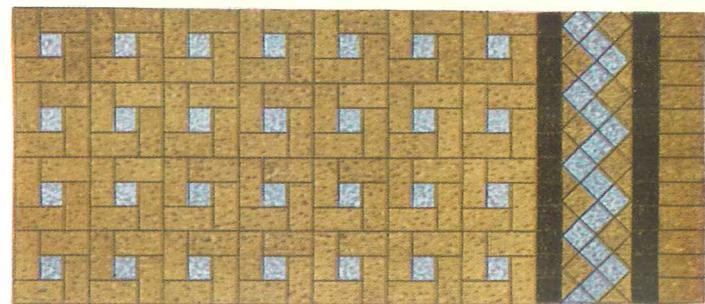
Pink Granite, Spanish Shades No. 2 and 5 and Red.

SPIRAL PATTERNS

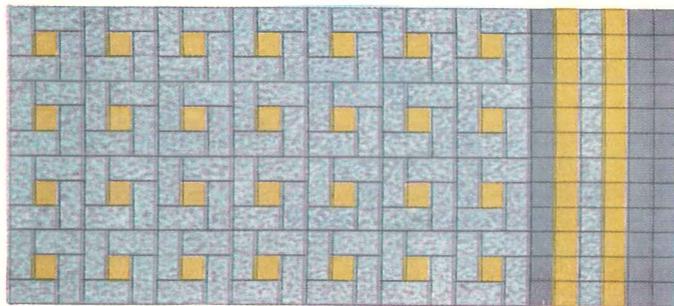
Sizes: 2"x1" with 1" Centers



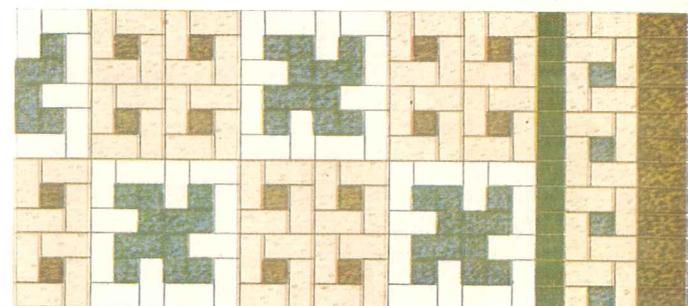
FIELD NO. 404
Pastel No. 3, White and Black.



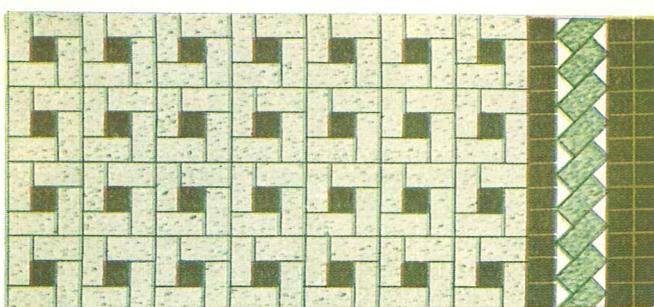
BORDER NO. 408-X
SPANISH SHADE: No. 5, Pastel No. 4 and Black.



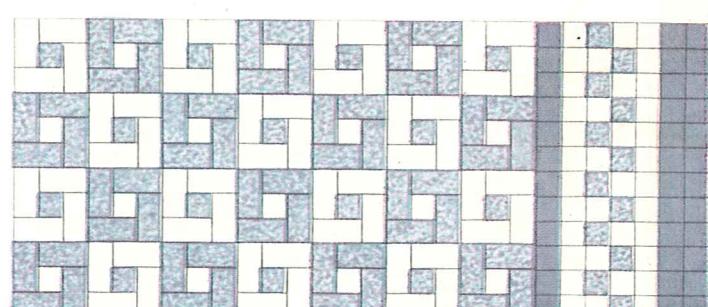
FIELD NO. 405
Pastel No. 5, Buff and Dark Blue.



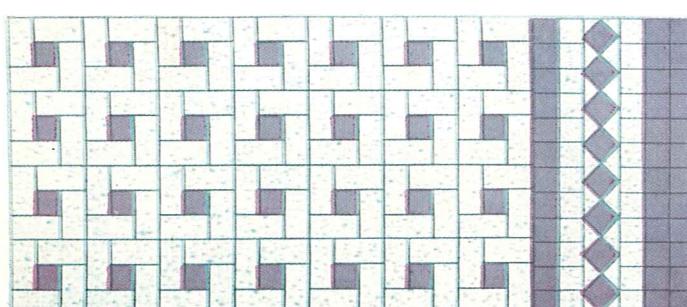
BORDER NO. 409-X
Pastels No. 6 and 9; Pink Granite, White and Dark Green.



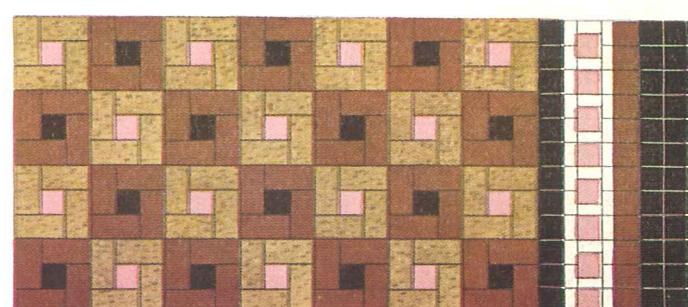
FIELD NO. 406
Pastels No. 2 and 5; White and Dark Green.



BORDER NO. 411-X
Pastel No. 5, White and Dark Blue.



FIELD NO. 407
Pastel No. 1 and Dark Blue.

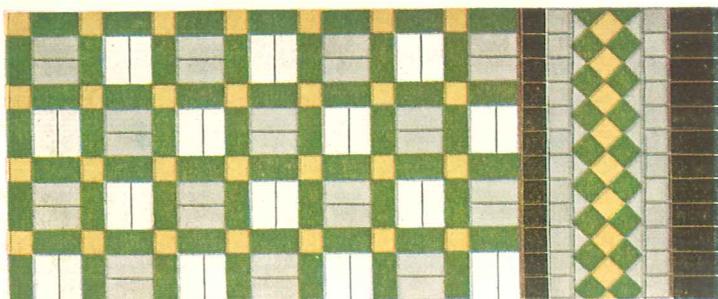


BORDER NO. 412-X
SPANISH SHADE: No. 5, Orchid, Red, White and Black.

F R I D E R I C H S E N F L O O R & W A L L T I L E C O.

BASKET-WEAVE PLAID

Sizes: $1\frac{1}{2}'' \times \frac{3}{4}''$ or $2'' \times 1''$

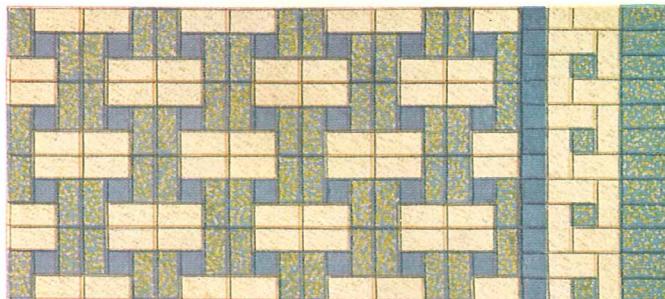


FIELD NO. 800

COLORS: White, Light Gray, Buff, Dark Green and Black.

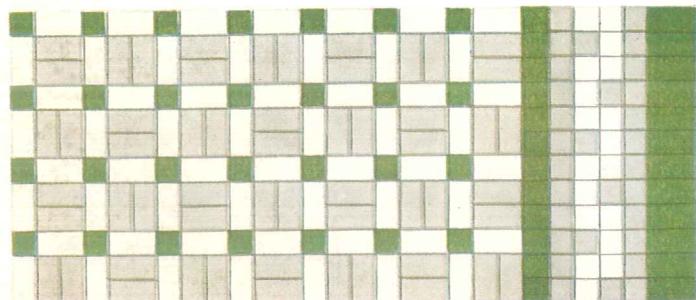
DOUBLE WICKER-WEAVE

Sizes: $2'' \times 1''$ and $1'' \times 1''$



FIELD NO. 250

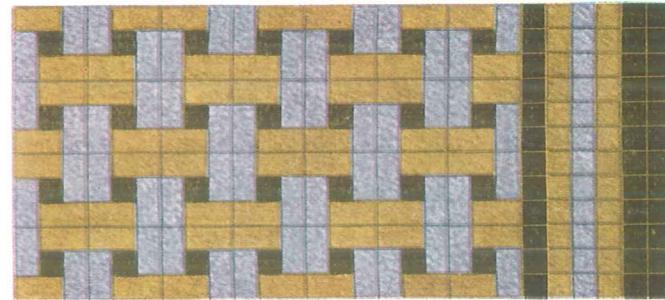
COLORS: Pastel No. 7, Pink Granite and Dark Blue.



FIELD NO. 801

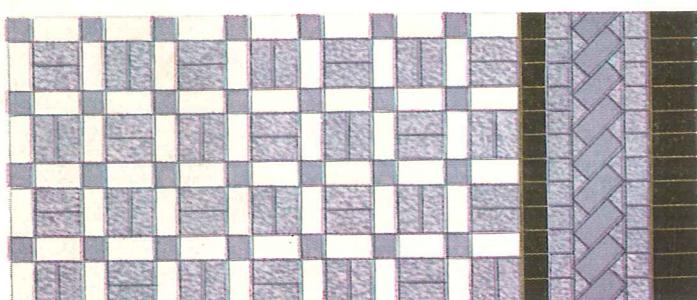
COLORS: White, Light Gray and Dark Green.

BORDER NO. 801-X



BORDER NO. 251-X

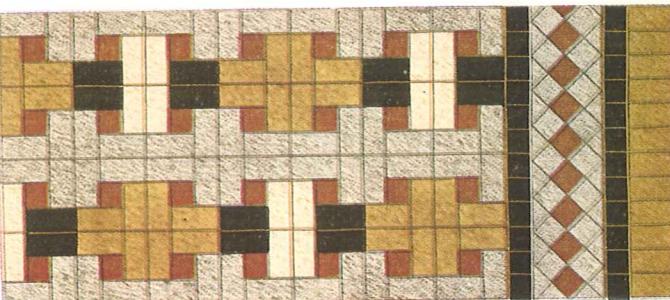
Colors: Pastel No. 4, Spanish No. 5 and Black.



FIELD NO. 803

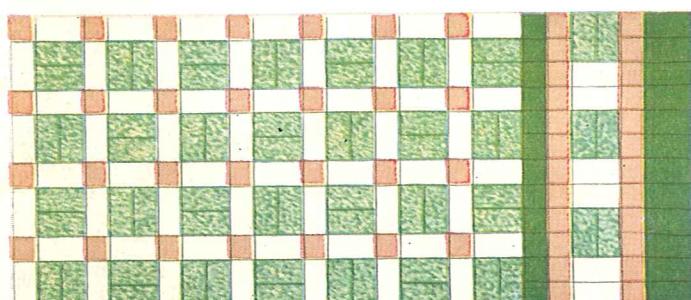
COLORS: White, Dark Blue, Black and Pastel No. 4.

BORDER NO. 803-X



BORDER NO. 252-X

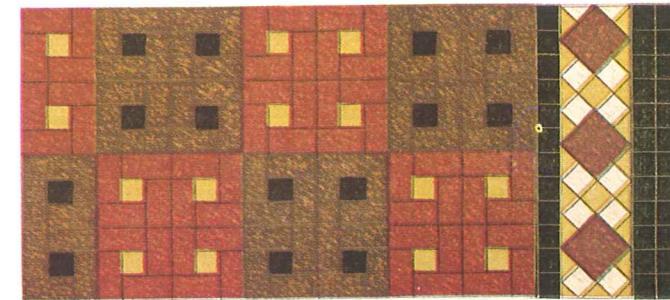
COLORS: Pink Granite; Pastel No. 3; Spanish No. 5 Red and Black.



FIELD NO. 804

COLORS: White, Orchid, Dark Green and Pastel No. 5.

BORDER NO. 804-X



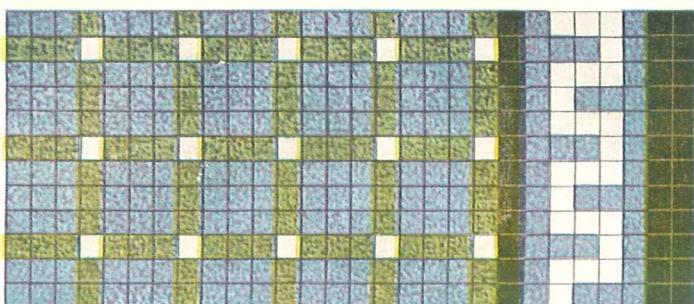
BORDER NO. 253-X

COLORS: Buff, Pastels No. 9 and 10 and Black.

F R I D E R I C H S E N F L O O R & W A L L T I L E C O.

STRAIGHT JOINT SQUARE MTG.

1" Squares



FIELD NO. 956

COLORS: Pastels No. 4 and 5, White and Dark Green.

BORDER NO. 956-X

STRAIGHT JOINT DIAGONAL MTG.

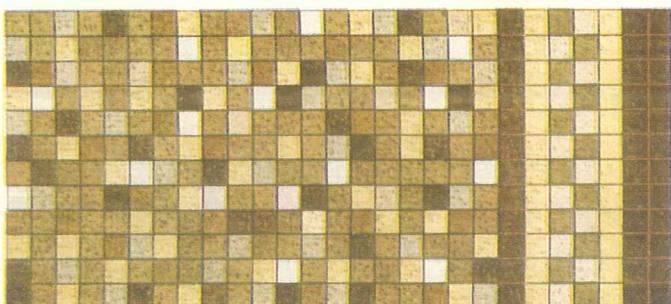
1" Squares



FIELD NO. 850

COLORS: Pastels No. 1, 2, 4 and 5, Pink Granite and Dark Blue.

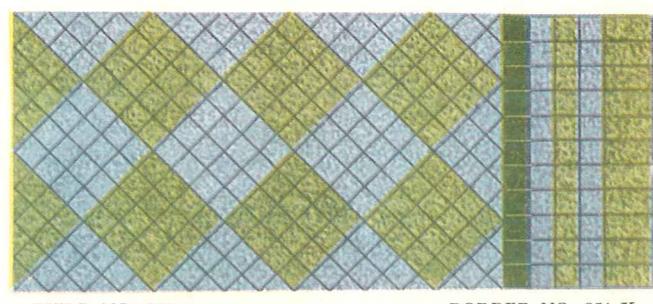
BORDER NO. 850-X



FIELD NO. 957

COLORS: Spanish Shadows No. 1, 2, 5, 6, 7 and 8.

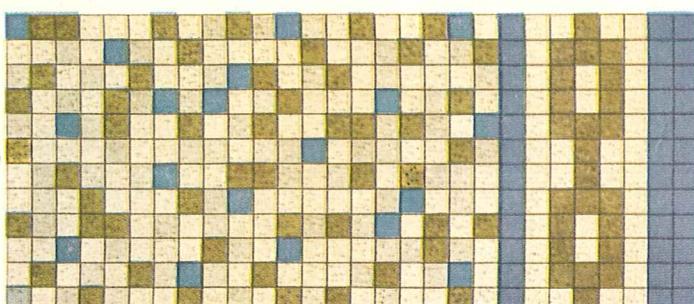
BORDER NO. 957-X



FIELD NO. 851

COLORS: Pastels No. 4 and 5 and Dark Green.

BORDER NO. 851-X



FIELD NO. 958

COLORS: Pink and Gray Granite, Spanish No. 5 and 6 and Dark Blue.

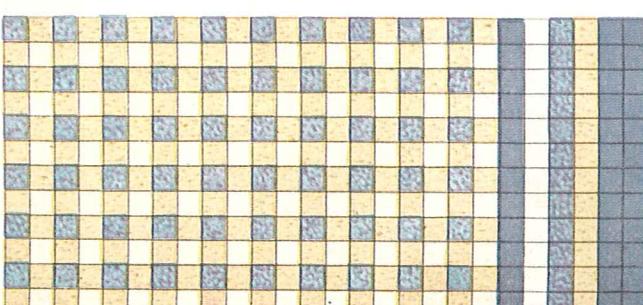
BORDER NO. 958-X



FIELD NO. 853

COLORS: Spanish Shades No. 1, 2, 5, 6, 7, 8 and Red.

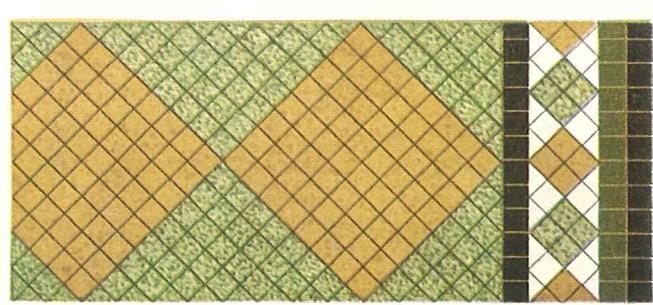
BORDER NO. 853-X



FIELD NO. 959

COLORS: Pastel No. 4, Pink Granite; White and Dark Blue.

BORDER NO. 959-X



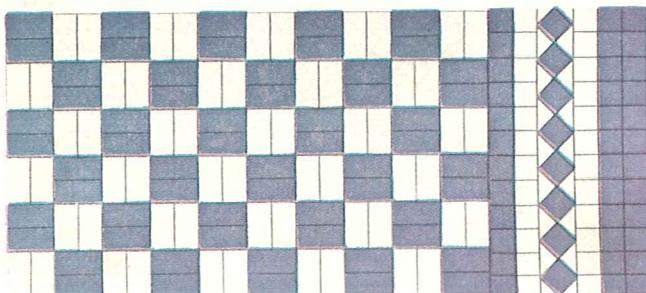
FIELD NO. 855

COLORS: Enc. Buff, Pastel No. 5, White, Dark Green and Black.

BORDER NO. 855-X

BASKET-WEAVE CHECKERBOARD

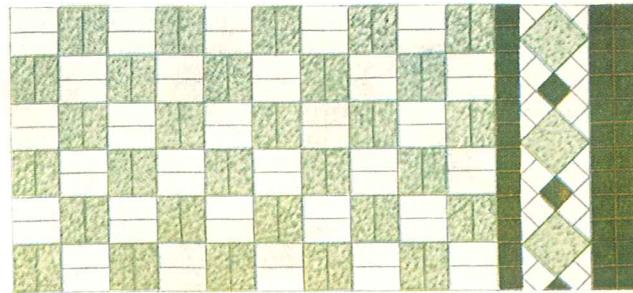
Obtainable in $1\frac{1}{2}'' \times \frac{3}{4}''$ or $2'' \times 1''$ Rectangular



FIELD NO. 425

COLORS: Dark Blue and White.

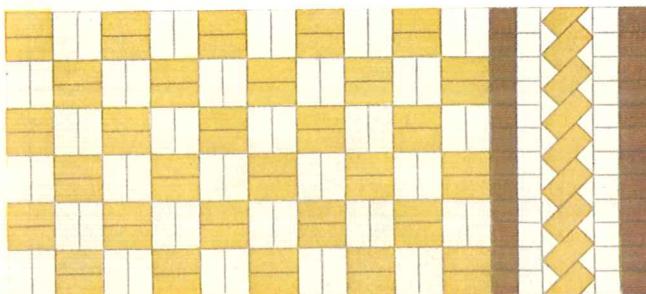
BORDER NO. 425-X



FIELD NO. 429

COLORS: White, Black and Pastel No. 5.

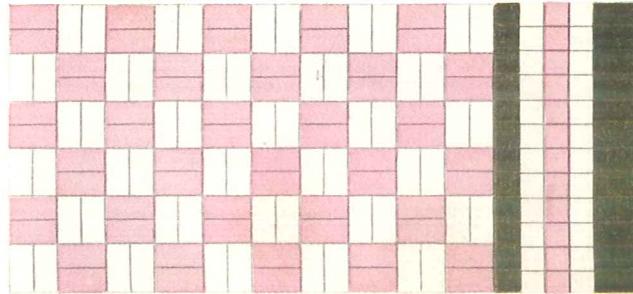
BORDER NO. 429-X



FIELD NO. 426

COLORS: Enc. Buff, White and Red.

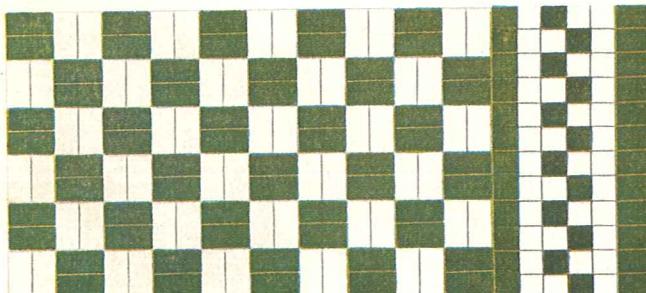
BORDER NO. 426-X



FIELD NO. 432

COLORS: Orchid, White and Black.

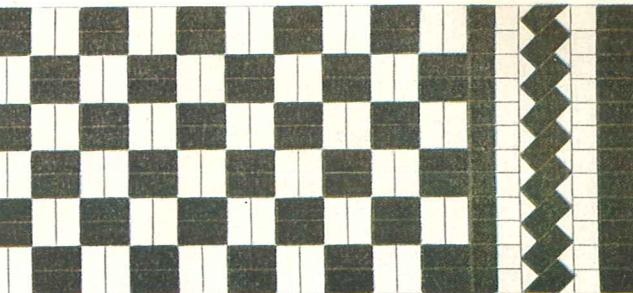
BORDER NO. 432-X



FIELD NO. 427

COLORS: Dark Green, White and Black.

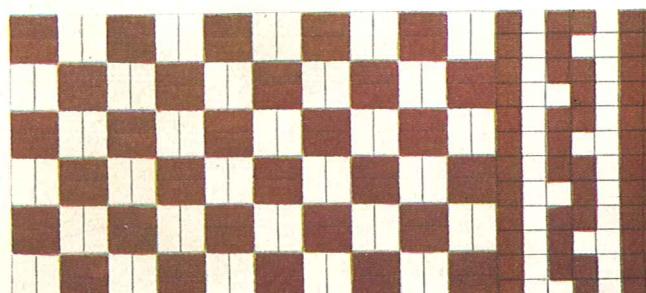
BORDER NO. 427-X



FIELD NO. 433

COLORS: Black and White.

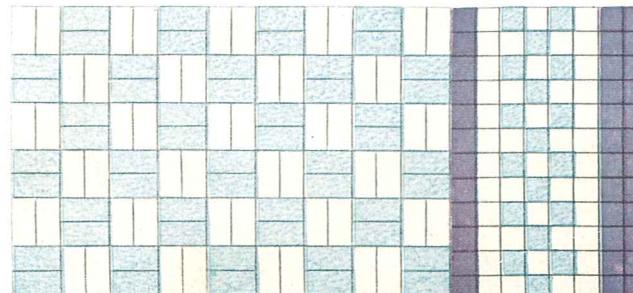
BORDER NO. 433-X



FIELD NO. 428

COLORS: Red and White.

BORDER NO. 428-X



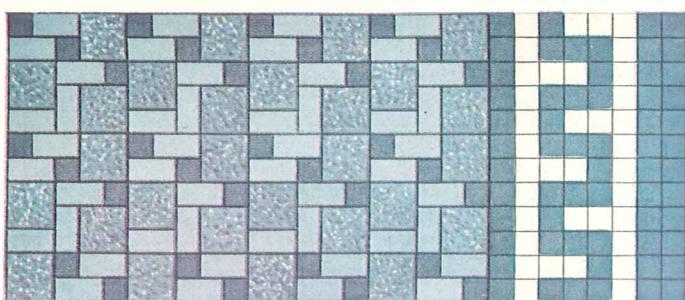
FIELD NO. 434

COLORS: Pastel No. 4, White and Dark Blue.

BORDER NO. 434-X

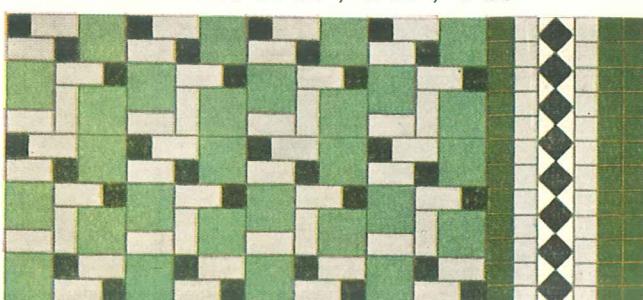
DOUBLE RANDOM DESIGNS

Plain Colors in: $1\frac{1}{2}'' \times 1\frac{1}{2}''$; $1\frac{1}{2}'' \times \frac{3}{4}''$; $\frac{3}{4}'' \times \frac{3}{4}''$ —Spanish and Pastel Colors in: $2'' \times 2''$; $2'' \times 1''$; $1'' \times 1''$



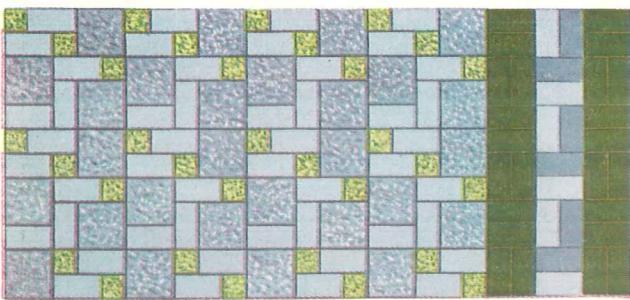
FIELD NO. 901

COLORS: Pastel No. 4, Light Blue, Dark Blue and White.



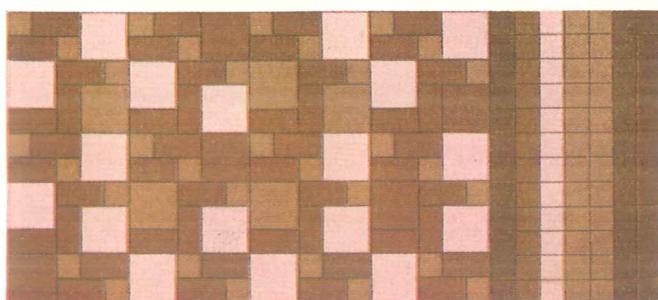
FIELD NO. 901E

COLORS: Light Gray, Dark Green and Black.



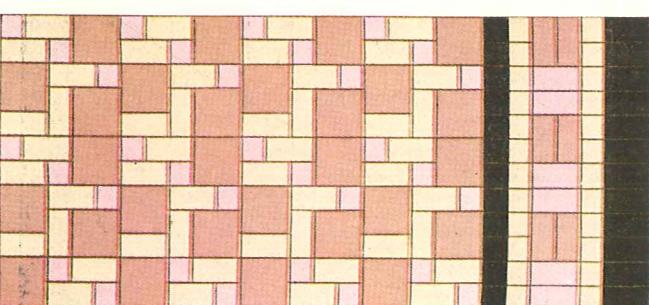
FIELD NO. 901A

COLORS: Pastels No. 4 and 5; Light Blue, Dark Blue and Dark Green.



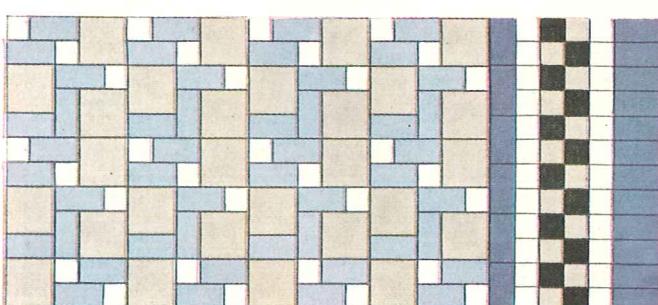
FIELD NO. 901F

COLORS: Salmon, Red, Orchid and Chocolate.



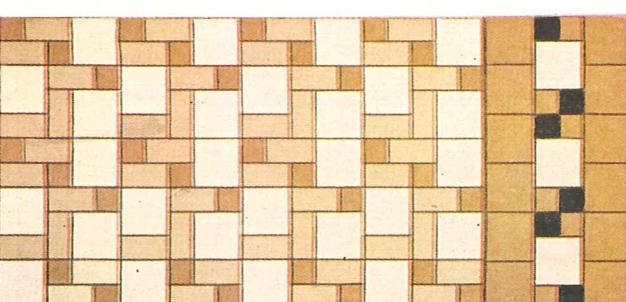
FIELD NO. 901B

COLORS: Cream, Pink, Orchid and Black.



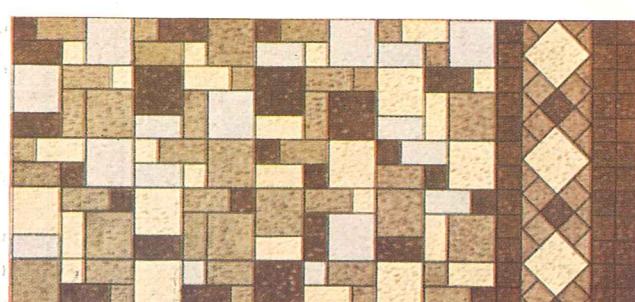
FIELD NO. 901G

COLORS: Light Gray, Light Blue, Dark Blue, Black and White.



FIELD NO. 901C

COLORS: Cream, Vitr. Buff, Enc. Buff and Black.

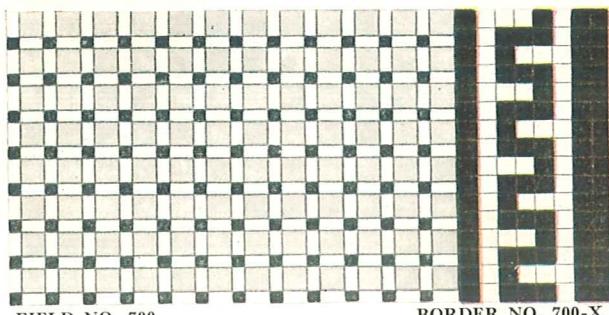


FIELD NO. 901H

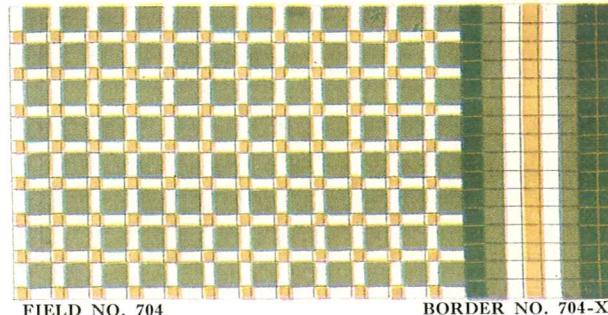
COLORS: Spanish Shades No. 1, 2, 5 and 6.

PLAID OR QUILT PATTERN

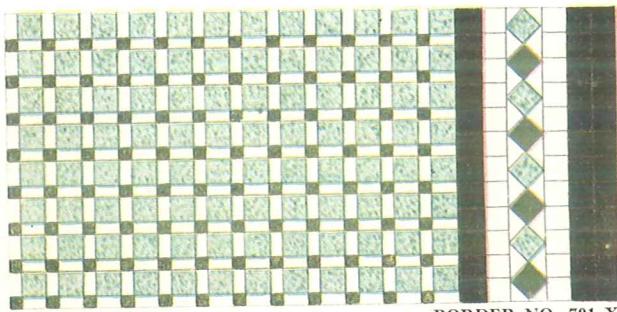
Obtainable in: 1" x 1" with $\frac{1}{2}$ " Dots or $1\frac{1}{2}$ " x $1\frac{1}{2}$ " with $\frac{3}{4}$ " Dots



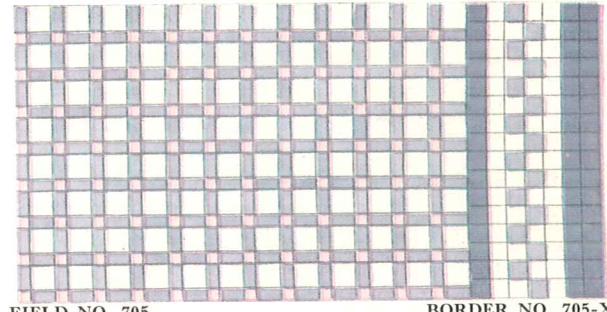
FIELD NO. 700
COLORS: White, Light Gray and Black.



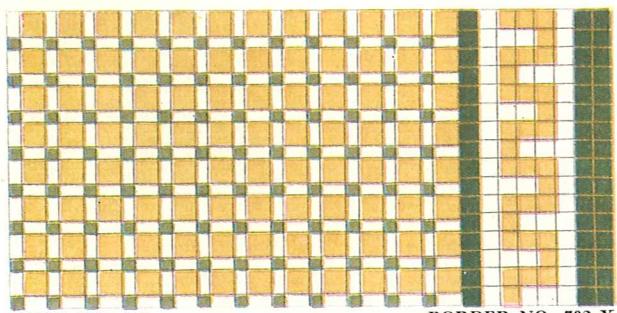
FIELD NO. 704
COLORS: White, Buff, Celadon and Dark Green.



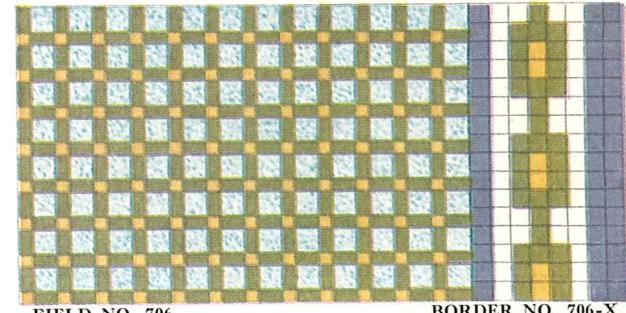
FIELD NO. 701
COLORS: White, Dark Green, Black and Pastel No. 5.



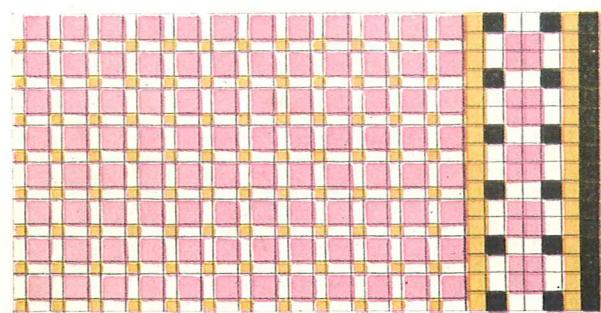
FIELD NO. 705
COLORS: White, Light Blue, Dark Blue and Pink.



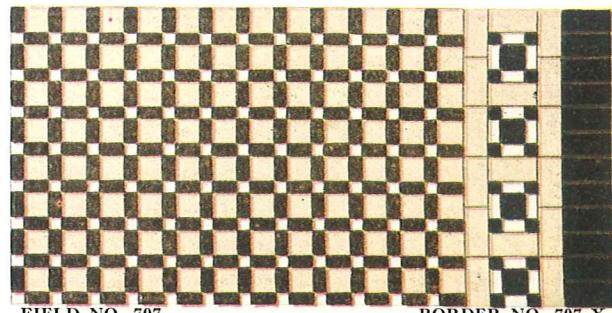
FIELD NO. 702
COLORS: White, Vitr. Buff, Celadon and Dark Green.



FIELD NO. 706
COLORS: Buff, Dark Green, Pastel No. 5 and White and Dark Blue.



FIELD NO. 703
COLORS: White, Pink, Buff and Black.

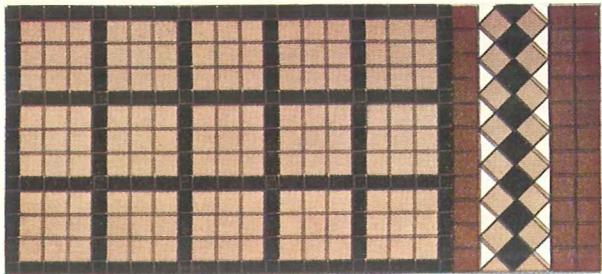


FIELD NO. 707
COLORS: Pink Granite, Black and White.

F R I D E R I C H S E N F L O O R & W A L L T I L E C O.

BLOCK PATTERN

Sizes: 1"x 1"; 1"x 1/2" and 1/2" Dots



FIELD NO. 903

COLORS: Orchid, Black, White and Red.

BORDER NO. 903-X

STAGGERED CHECKERBOARD

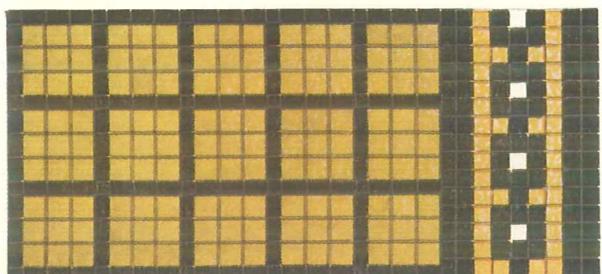
Size: 1 1/2" Squares with 3/4" Dots



FIELD NO. 902A

COLORS: Light Gray, Black and White.

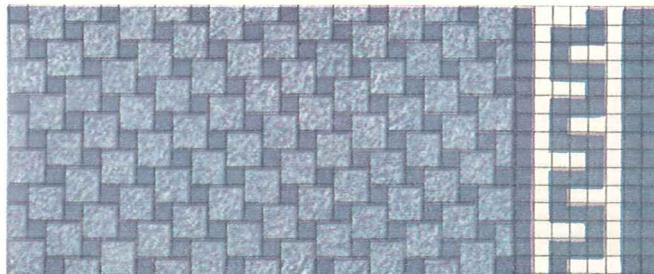
BORDER NO. 902A-X



FIELD NO. 903A

COLORS: Enc. Buff, Black and White.

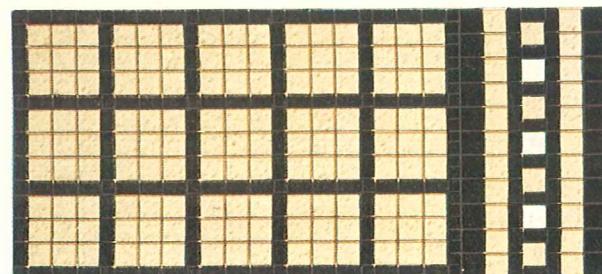
BORDER NO. 903A-X



FIELD NO. 902C

COLORS: Pastel No. 4, Dark Blue and White.

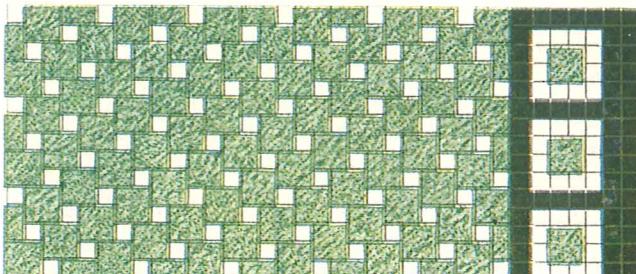
BORDER NO. 9-F



FIELD NO. 903E

COLORS: Pink Granite, Black and White.

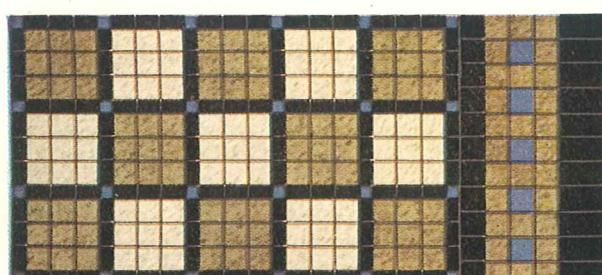
BORDER NO. 903E-X



FIELD NO. 902E

COLORS: Pastel No. 5, Dark Green and White.

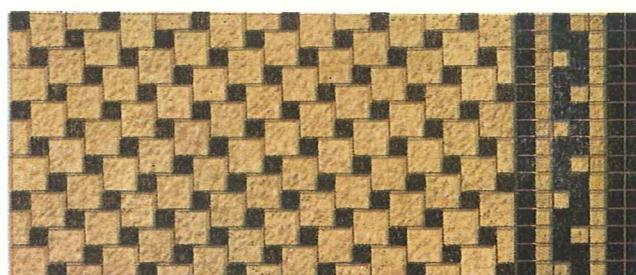
BORDER NO. 902E-X



FIELD NO. 903G

COLORS: Spanish No. 5 and 6; Dark Blue and Black.

BORDER NO. 903G-X



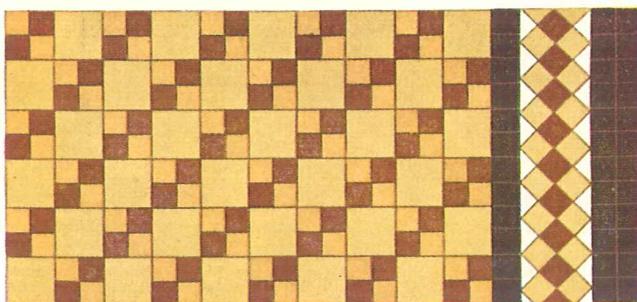
FIELD NO. 902K

COLORS: Spanish No. 5 and Black.

BORDER NO. 902K-X

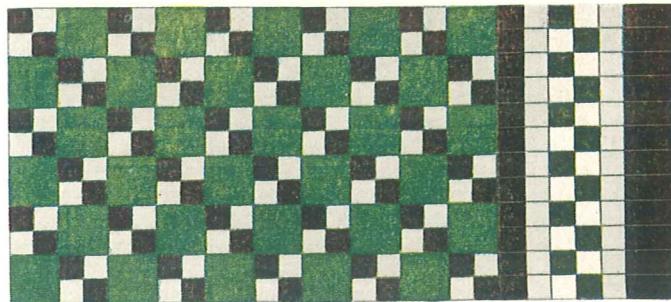
FOUR AND ONE CHECKERBOARD

Sizes: $1\frac{1}{2}'' \times 1\frac{1}{2}''$ and $\frac{3}{4}'' \times \frac{3}{4}''$



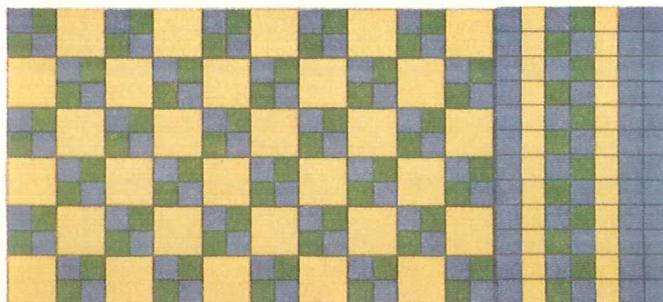
FIELD NO. 900

COLORS: Vitr. Buff, Enc. Buff, Red, Black and White.



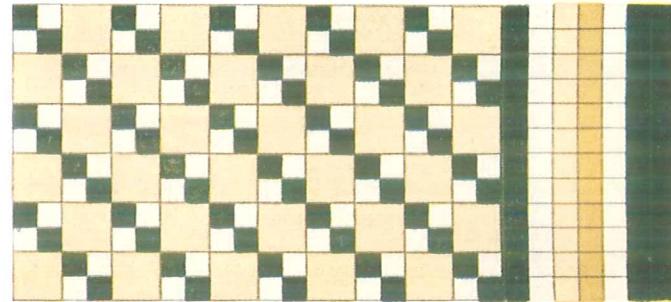
FIELD NO. 900D

COLORS: Dark Green, Light Gray, Black and White.



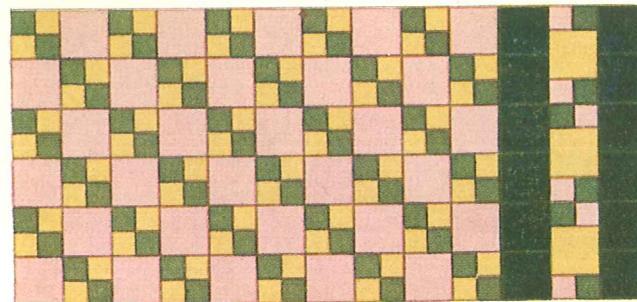
FIELD NO. 900A

COLORS: Vitr. Buff, Dark Blue and Celadon.



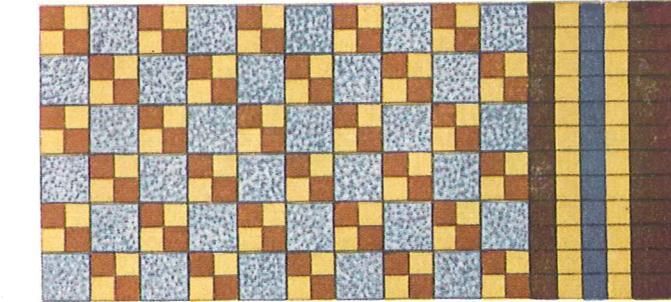
FIELD NO. 900G

COLORS: Cream, Dark Green, White and Buff.



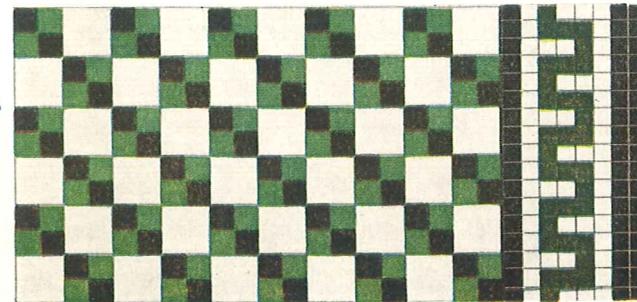
FIELD NO. 900B

COLORS: Orchid, Celadon, Vitr. Buff and Dark Green.



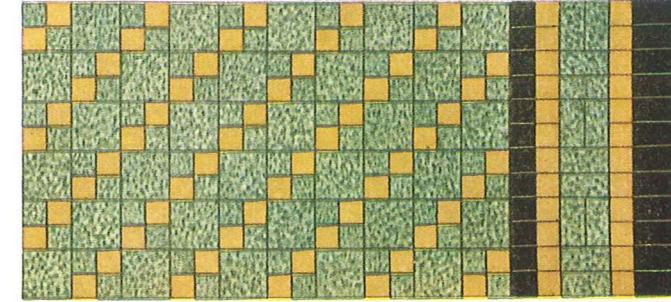
FIELD NO. 900K

COLORS: Pastel No. 4, Enc. Buff, Red, Dark Blue and Chocolate.



FIELD NO. 900C

COLORS: Light Gray, Black, Celadon and Dark Green.



FIELD NO. 900M

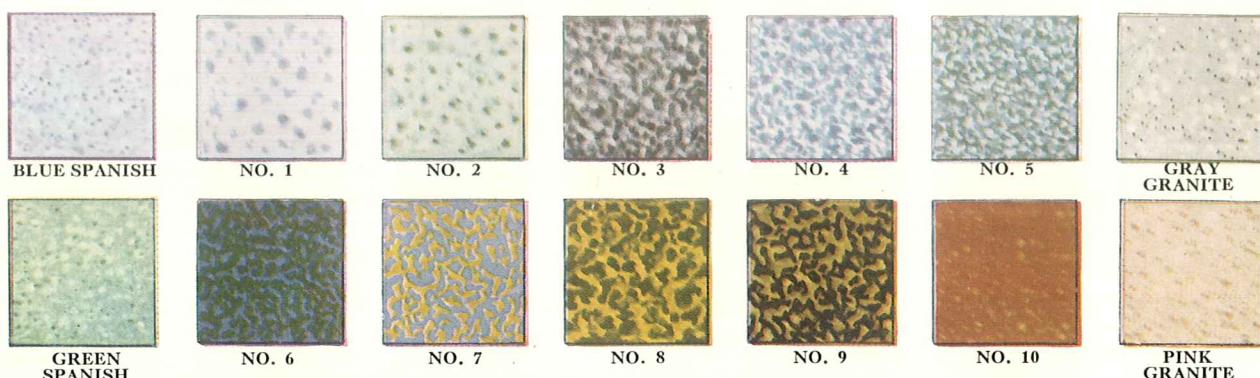
COLORS: Pastel No. 5, Enc. Buff and Black.

PLAIN CERAMIC COLORS

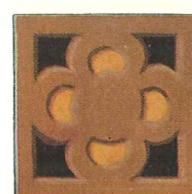
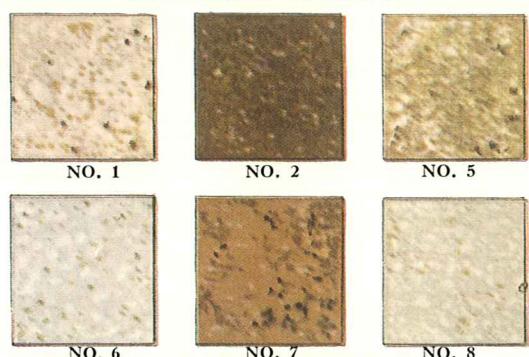
AND CARBORUNDUM NON-SLIP



PASTEL COLORS



SPANISH SHADES

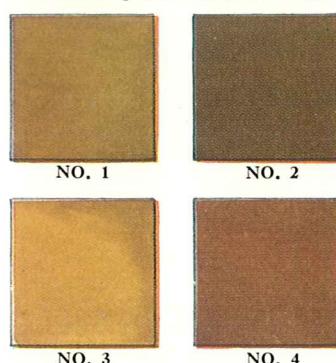


NO. 1

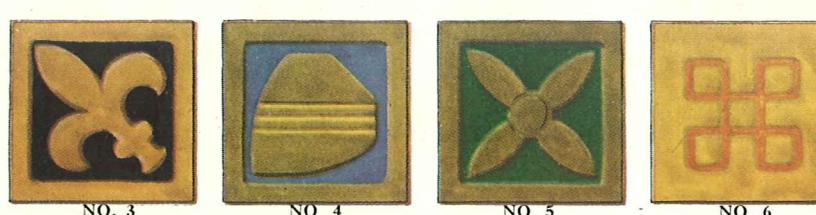


NO. 2

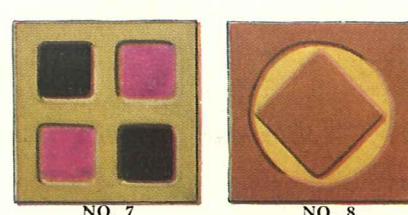
ANTIQUE COLORS

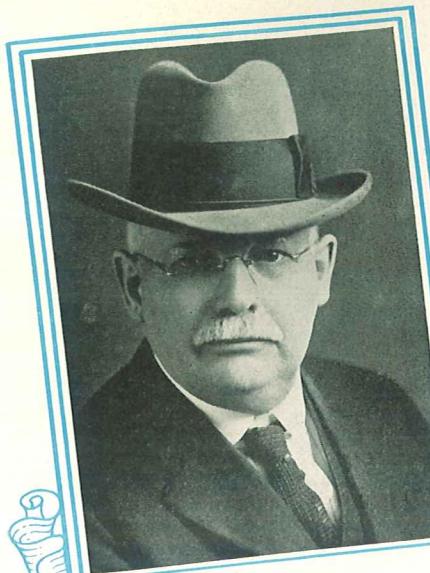


DECORATIVE



INSERTS





JOHN F. BRADY.



CHRISTIAN FRIDERICHSEN.

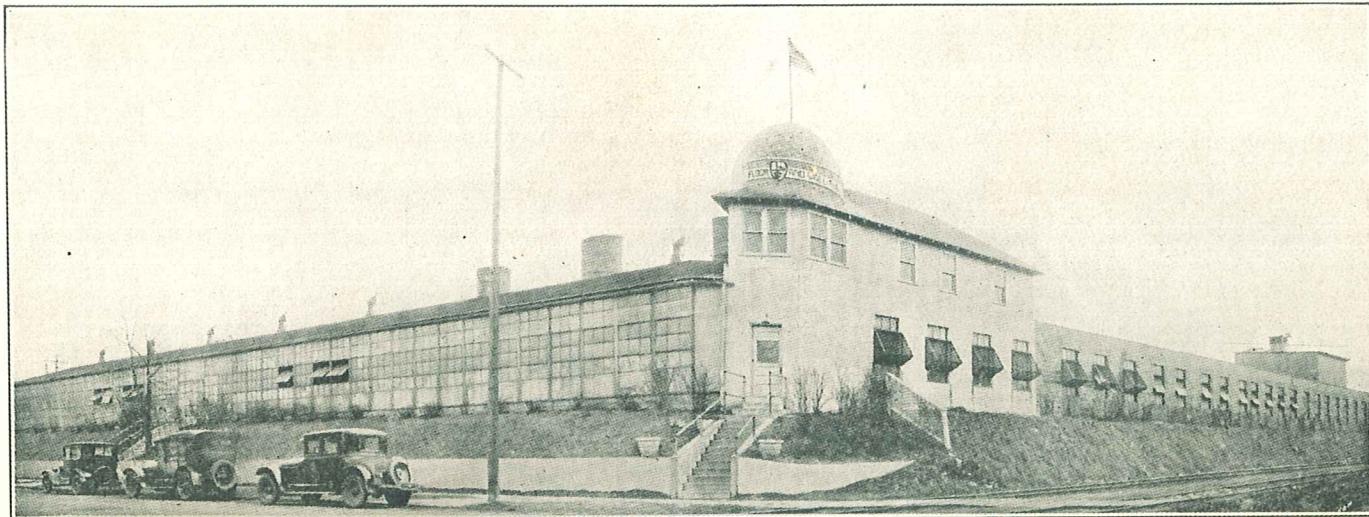


L. C. LARSEN.

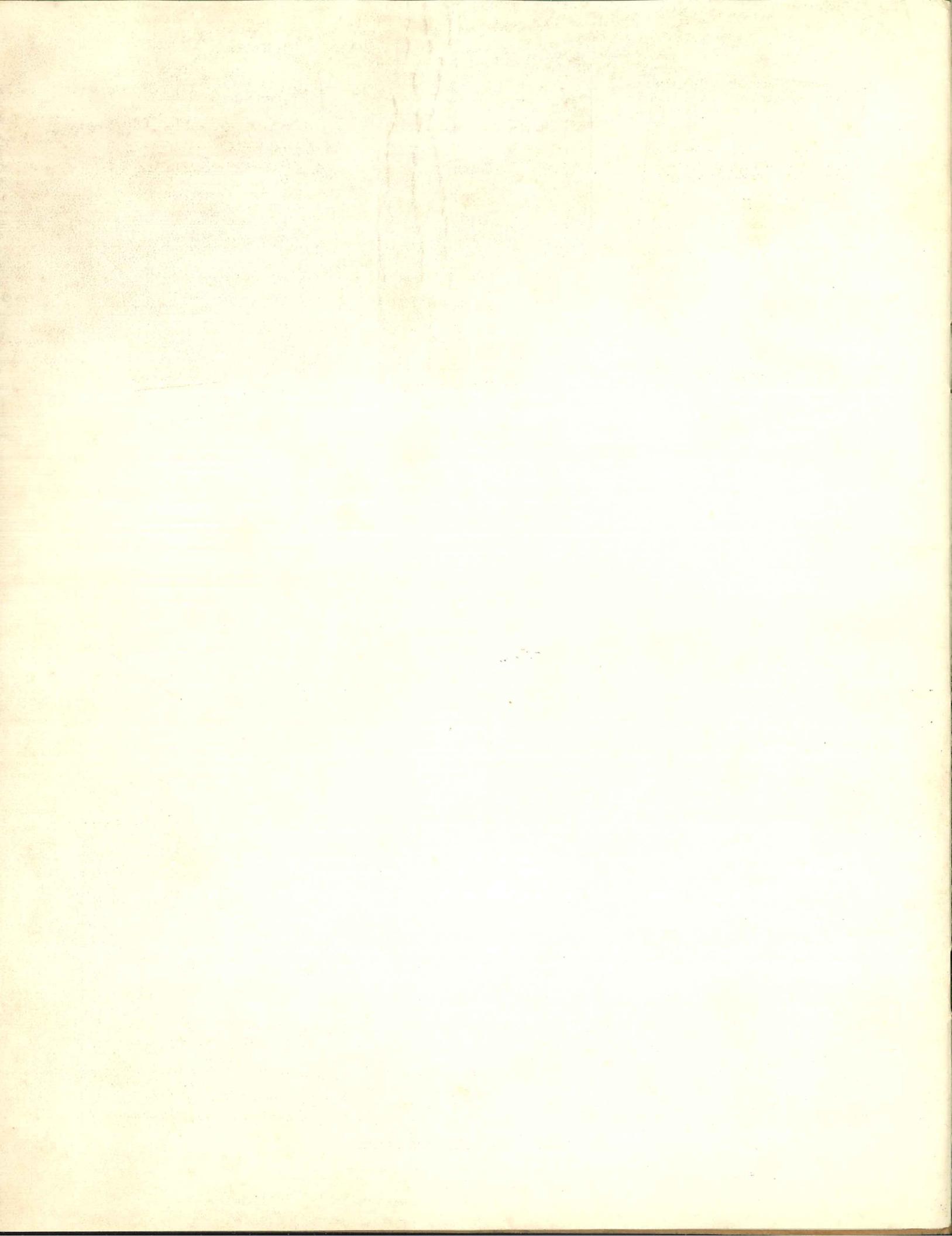
USE FRIDERICHSEN TILE

If you want good, well laid Floors
Use Friderichsen Tile
For inside Work or out of Doors—
Use Friderichsen Tile—
Tis the best tile used regardless of Price
It's mounted so well and cleans up so nice
Customers satisfied—you truly gratified
Use Friderichsen Tile.

—By the late Henry ~~Bennet~~ Banan



THE INDEPENDENCE, MISSOURI, PLANT.



ENGRAVINGS BY
HOLLAND ENGRAVING CO.,
KANSAS CITY, MO.

PRINTED BY
TOWNSEND PRINTING CO.,
KANSAS CITY, MO.

